

PRESS RELEASE

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April 28, 2011

For Immediate Release:

Earth Day Founder endorses Peckman for Mayor

Visionary peace advocate, John McConnell, endorsed Jeff Peckman for Mayor of Denver during a Thursday afternoon meeting Peckman attended at the Denver home of John and Anna McConnell. The endorsement adds to the eleventh hour momentum of Peckman's race for mayor which got a boost early this week from Peter Boyles of KHOW. Mr. McConnell and Peckman have been acquainted for over five years.

McConnell is founder of the original "Earth Day" which focused primarily on global peace. It is recognized by the United Nations and former Denver Mayor Hickenlooper as falling on the Spring Equinox. The name of Earth Day was later borrowed by environmental organizations for events on April 22, the date most people associate with Earth Day.

The biography, *Star of Hope - The Life and Times of John McConnell, Founder of Earth Day*, (2006), is a compelling and fascinating insight into Mr. McConnell's adventurous life and mission for peace. His autobiography is due to be published later this year. Mr. McConnell's "Earth Day Proclamation" from June 21, 1970, has been signed by a diverse and well known group of people including John Denver, Isaac Asimov, Margaret Mead, Mikhail Gorbachev, Buzz Aldrin, U Thant, Buckminster Fuller, Eugene McCarthy, and Cynthia Lennon.



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